

TEXAS FASHION WEEK

TEXAS FASHION WEEK™ PACKAGE



BE 1 OF 5 FEATURED FASHION DESIGNERS

Receive one of five spots as a featured TEXAS FASHION WEEK™ designer to showcase at the event and online in beautiful San Antonio, Texas. Join us and our famous River Walk as we proudly host you and your collection for Texas and beyond.



FULL MAKEUP SERVICES

TEXAS FASHION WEEK™ is proud to offer you Full Professional Makeup Services the night of your event by our Official TEXAS FASHION WEEK™ GLAM SQUAD.



1 FREE YEAR MEMBERSHIP TO TFI

Now supported by the CFDA, TFI members get exclusive access to our CFDA Connects program. We take pride in supporting business growth and empowerment. Membership begins upon reserving your spot, and allows us to offer you immediate ongoing fashion business support, resources and more during your membership and all the way up to TEXAS FASHION WEEK™. Good for the entire year.



FULL HAIR SERVICES

TEXAS FASHION WEEK™ is proud to offer you Full Professional Hair Services the night of your event by our Official TEXAS FASHION WEEK™ GLAM SQUAD.



FASHION SHOW DIRECTOR

TEXAS FASHION WEEK™ is proud to offer you direct access to our Fashion Show Director upon signing up in order to organize your show to perfection for the big week.



CONNECT TO THE CFDA THROUGH US

As a new member of TFI, in affiliation with the CFDA Connects Program, your presence at TEXAS FASHION WEEK™ will be amplified. TEXAS FASHION WEEK™ works with the CFDA's Editorial & Social Department, Education & Professional Development Department, gains placement on their Official Fashion Calendar & Events, works with their Market & Business Department as well as gives you digital presence on CFDA's Runway360 through our channel.



FASHION SHOW POWER TEAM

TEXAS FASHION WEEK™ is proud to offer you assistance from our Official TEXAS FASHION WEEK™ POWER TEAM for all backstage necessities including, dressers, tapers, rack managers, model wranglers, etc. We are trained by the CFDA and demand elite quality for the participant experience.



PRESENTATION ON VIRTUAL TEXAS FASHION WEEK™

In these modern days of transformation and reinvention in the global fashion industry, TEXAS FASHION WEEK™ is proud to offer a virtual platform to showcase on as well. Supply your collection's video to be featured on the official VIRTUAL TEXAS FASHION WEEK™ page in order to further expand brand awareness to an engaged global audience for an extended period of time beyond fashion week dates.



OPPORTUNITY FOR ONSITE SALES

TEXAS FASHION WEEK™ is proud to offer one 8x4 vendor spot to sell what you showcased on the runway as well as other inventory in an effort to advocate for your success, push sales and provide brand awareness to patrons and our audience via social media. For traveling designers, this is optional, simply let us know if you would like to take advantage of this space opportunity.



10 MODELS

TEXAS FASHION WEEK™ takes pride in creating programming that advocates for the modeling industry. This includes safe environments and fair-pay to models and modeling agencies. We are thrilled to provide your 10 models for your 10 featured looks for this event.



EXTENDED OPPORTUNITY FOR SALES

TEXAS FASHION WEEK™ is proud to offer extended opportunity for Consumer Shopping features on the CFDA website at Runway360.



SUPPORT FROM OUR QUAD-NETWORK

Upon signing up, you receive awareness and support from our quad-network of fashion platforms, including TFI, Style Lush TV, TEXAS FASHION WEEK™ and TEXAS FASHION AWARDS™. Promotional partners will include, Style Lush TV, Texas Fashion Industry Initiative, our virtual stream the night of the event, as well as the TEXAS FASHION WEEK™ website and all its platforms.

\$1500

Payment Option Available.
See FAQs below for details.